

# THE CITY



## THE MUSIC ISSUE

BILLBOARD  
**HOT 100**  
SONGWRITER  
**BLU SANDERS**

**LATIN GRAMMY**  
NOMINATED  
SINGER  
**CRISTINA**

FORMULA EXPO  
**BAND OF THE**  
**YEAR 2012**  
**THE DIRTY**  
**RIVER BOYS**



NOVEMBER 2013 PRICE \$2.95

22





PROFILES

# HEALTH CARE

PROFESSIONALS





## Southwest Plastic Surgery

### “At Southwest Plastic Surgery, it is more than just about beauty.”

The word “plastic,” which is tied to the very name of the artful practice of plastic surgery denotes sculpting, and is derived from the Greek word *plastikos*, which means “to mold or give form.” A very fitting definition in that we trust a surgeon’s skilled hands, which are those of artists, to not only shape specific pieces of our anatomy, but perhaps more precisely, our confidence by restoring form and function.

Having received their medical degrees in General Surgery from Texas Tech in El Paso, Dr. Frank Agullo, and Dr. Humberto Palladino, are both Board Certified Plastic Surgeons who received intensive training from the very prestigious and world-renowned Mayo Clinic in Rochester, Minnesota. “Mayo Clinic is one of the top 5 healthcare institutions in the world—so it’s a very specialized training because we were exposed to everything from the simplest cases to the most extreme,” shared Dr. Agullo. “And not only that, but we received one-on-one training with some of the best plastic surgeons in the United States.”

Offering boutique-style first class service, Drs. Agullo and Palladino have maintained their focus of providing an individualized approach and patient care while ensuring attention to detail every step of the way. “Plastic surgery is more about the quality of life, whereas other types of surgery are about quantity of life,” shared Dr. Palladino. “We’re not going to make you live longer, we are going to help you live better. Improving quality of life is what we do.”

The Southwest Plastic Surgery philosophy is to offer personalized first class service, which is specifically tailored for each of our patients. Dr. Agullo and Dr. Palladino founded Southwest Plastic Surgery with passion and belief in a higher cause and purpose. They offer their patients the possibility to renew themselves and restore their confidence. Ultimately, offering them the opportunity of revival which transcends physical beauty, by lifting their spirit it allows them to gather hope and courage to live a fulfilling and happy life. By doing so, they hope to inspire others to be creatively courageous and fight for

what they believe in, which ultimately can reflect upon others and have a perpetual effect on the human spirit. At Southwest Plastic Surgery it is more than just about beauty!



#### Southwest Plastic Surgery

10175 Gateway Blvd West, Ste. 210  
El Paso, TX 79925  
(915) 590-7900  
swplasticsurgery.com