

THE CITY



**Breast
Cancer
Awareness
Month** 

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Frank Agullo, MD FACS

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Southwest Plastic Surgery

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October is breast cancer awareness month, which has increased the awareness of breast cancer and reinforced the importance of early detection. As plastic surgeons, we have instituted Bra Day, the national breast reconstruction awareness day, on October 16th, through the American Society of Plastic Surgery. This effort is largely in part due to the fact that only 30% of women undergoing breast cancer treatment are informed of breast reconstruction options. We invite you to come and join us to show your support on National Bra Day, for more information call 915.590.7900.

BREAST RECONSTRUCTION PROCEDURES

| By: SOUTHWEST PLASTIC SURGERY |



Before

After

Breast reconstruction is a process in which we can turn a traumatic experience, such as breast cancer, into something very gratifying, by restoring form and confidence. This is an area of great fulfillment, both for the patient, and the plastic surgeon. At Southwest Plastic Surgery we put into practice our excellent skills and apply them to this field. We feel that it is a privilege to be able to improve our patient's quality of life and bring a positive change into their lives.

There are various types of breast reconstruction procedures. These can be divided into implant-based reconstruction versus tissue-based reconstruction. We offer our patients some of the latest techniques and technologies in breast reconstruction including fat and stem cell grafting, cohesive shaped gel implants, the use of tissue mesh matrices, the Vectra 3D, and the Spy intraoperative system. It is important to have a close discussion with a board certified plastic surgeon to select the appropriate procedure for each patient. Breast reconstruction should be a very personalized experience. Patients have different concerns and expectations. Each one of them should be addressed and fulfilled.

Breast reconstruction is a process, more than a procedure, frequently requiring a series of consecutive surgical interventions to create a natural looking breast. In most cases this is a yearlong journey in which patients and doctors create a bond that goes beyond the technical aspects.

At Southwest Plastic Surgery you will find professionals trained at one of the most prestigious institutions in the field of breast reconstruction, the Mayo Clinic. Our vast training and experience make our practice one of the busiest breast reconstruction practices of the Southwest. Our goal is to provide a service that will physically and mentally restore our patient's health back to normal. Our plan is to carry this out through a first class experience. Allow us to help you renew, restore, revive.

Dr. Frank Agullo & Dr. Humberto Palladino -
www.swplasticsurgery.com